

CHIESI GARDENS

Raising impactful ideas
to foster innovation.



CHIESI GARDENS

Chiesi Gardens is the outcome of the urban regeneration project that will transform Chiesi's historic industrial site in Via Palermo, into the heart of Parma, in an innovative and welcoming place.

A business playground for Chiesi and a cultural hub open to the city of Parma, as well as to international communities where work, innovation and sustainability will meet.



The background

Purchased by Giacomo Chiesi and inaugurated in October 1955 to house the first industrial-scale production plant, the site is the place where the history of Chiesi Group — now an international biopharmaceutical company with more than 7,500 employees and 31 commercial affiliates worldwide — began to take shape.

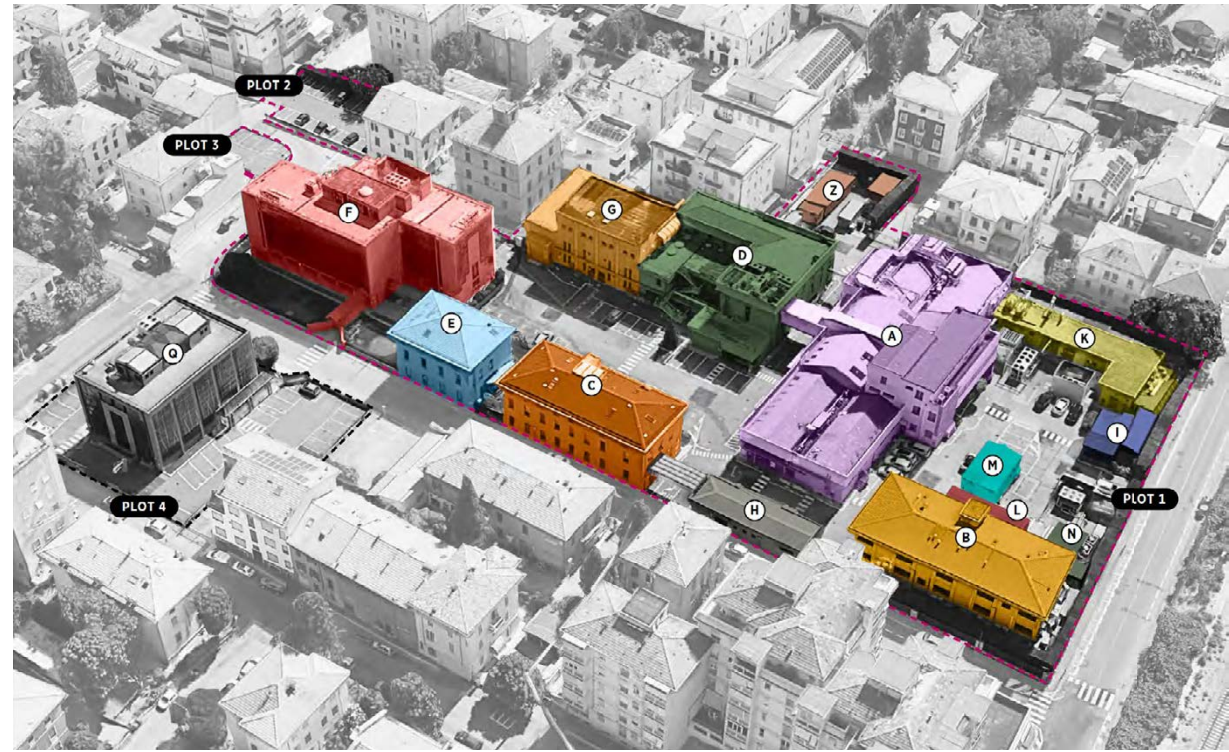








The Via Palermo site



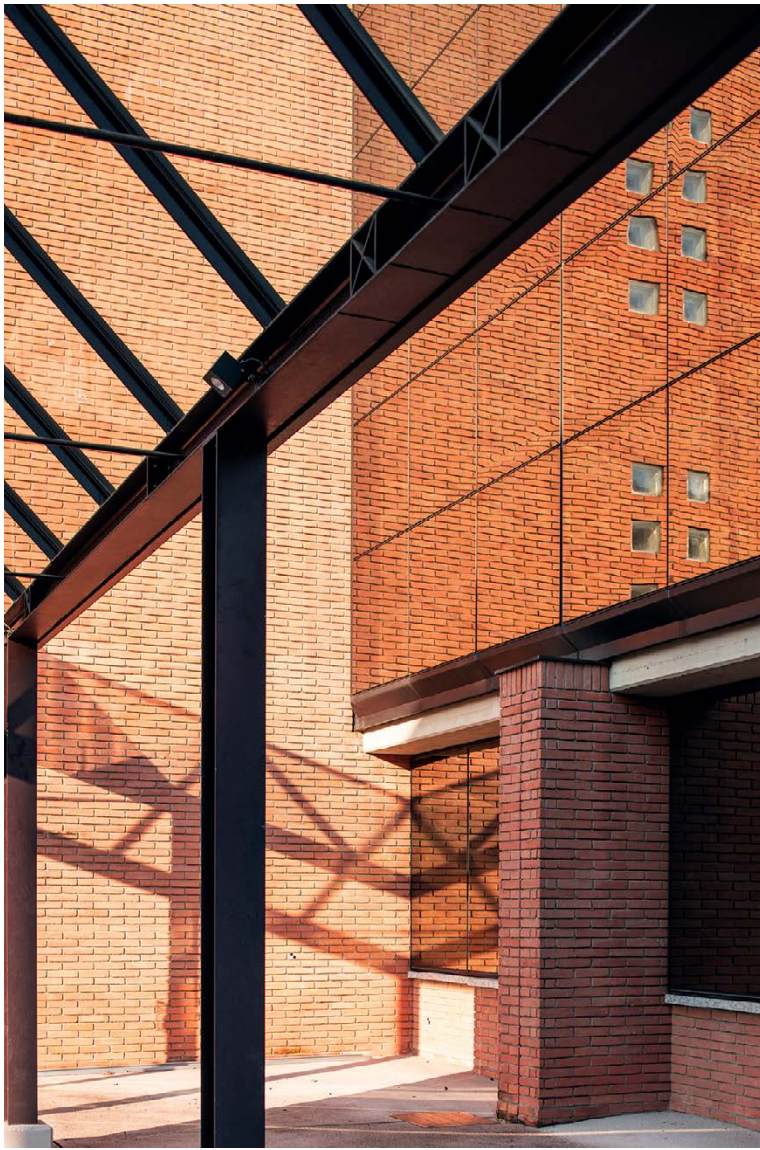
The Via Palermo site is located within the San Leonardo district and covers an area of approximately 10,000 sqm. The first building was built in the 1950s. In recent years, all functions have been relocated to other Chiesi premises in Parma, with Chiesi Italia being the last to leave the Via Palermo site.

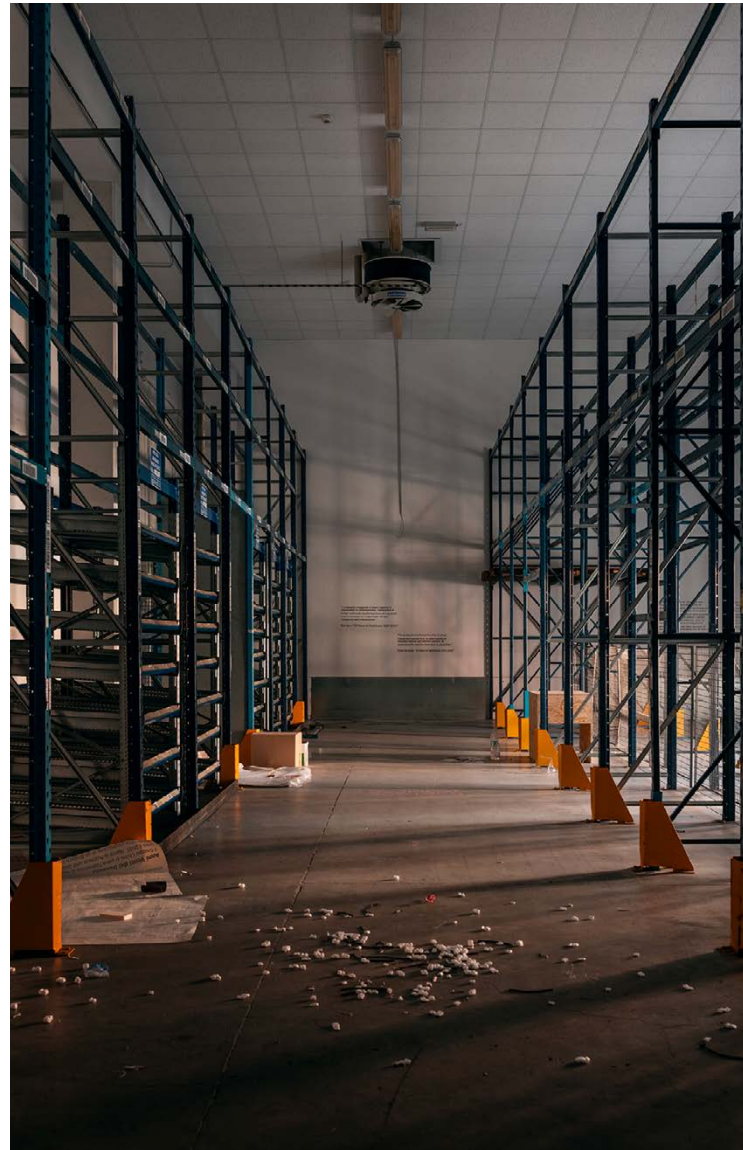
Chiesi Via Palermo today

70 years after its inauguration, the site is undergoing an urban regeneration project that will turn it into the Chiesi Gardens, a welcoming and inclusive place to work, gather and connect.









Andrea Chiesi's statement

"The urban regeneration intervention of the Chiesi Via Palermo site is intended as an act of care to Parma and more specifically to the San Leonardo neighbourhood, which has hosted us and been our home for seventy years. Creating a concrete positive impact on people and the community, in line with our nature as a Benefit Corporation, acting according to a shared value approach."

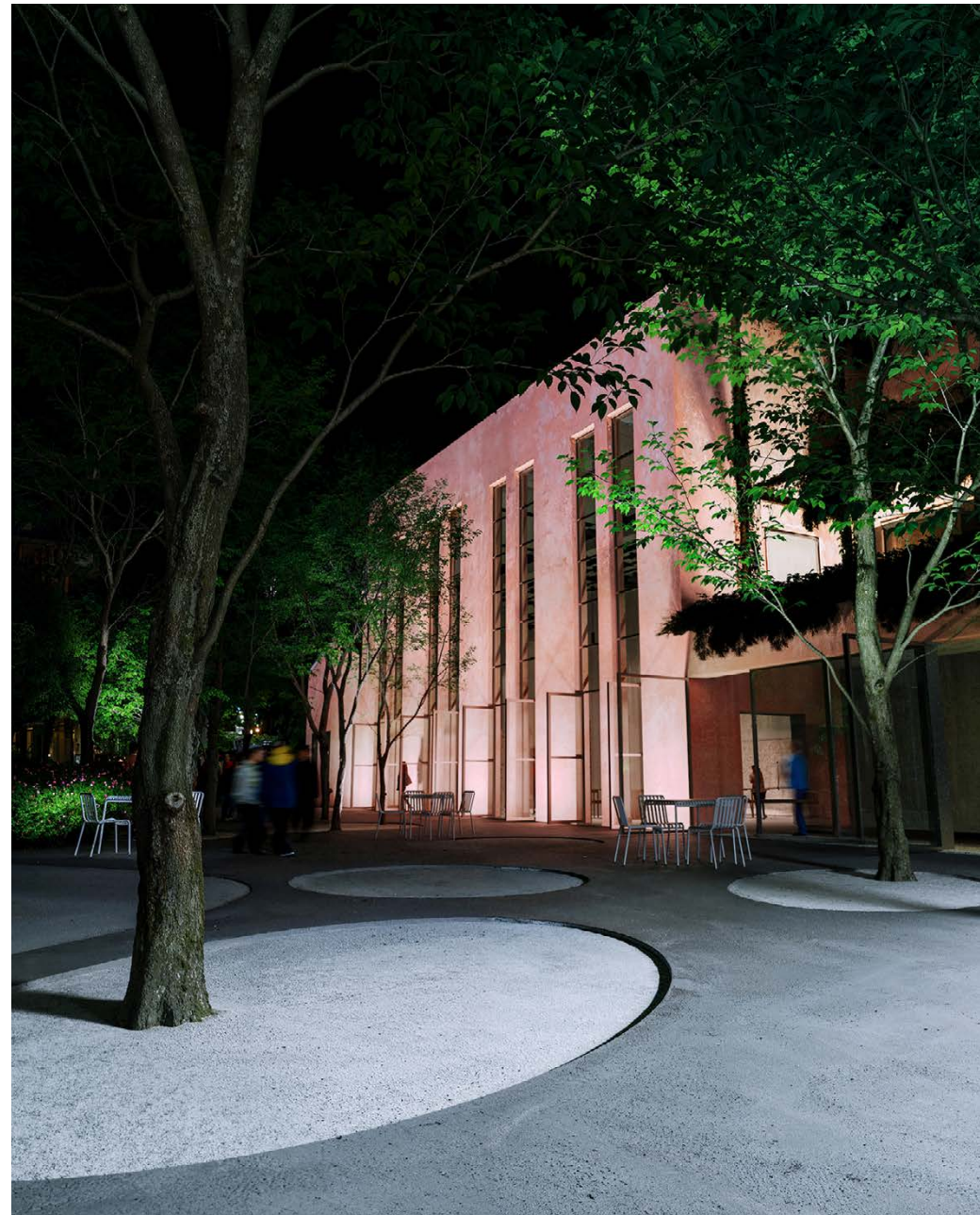
Andrea Chiesi
Head of Special Projects

Chiesi Via Palermo tomorrow

Chiesi Gardens represents a vision of gentle architecture in which private spaces will coexist with public spaces; a cohesive system intended for the development of impactful projects, designed to stimulate and facilitate the cultural transition towards the concept of "openness"; a place where urban nature will design new accessible pathways for the entire area, guiding the important transition from closed spatial organisation to an open and inclusive platform.



An adaptive architecture model that will also be reflected in the interior spaces: flexible workplaces with multi-use rooms, spaces for workshops and co-working, an Innovation Hub, public / private shared spaces, a Food Hub comprising a corporate canteen and a public bistrot. The cultural offer will include a schedule of events and activities to enliven the site 7 days a week while a network of gardens and green corridors will connect the site, creating new urban pathways.



An inspiring place

Chiesi Gardens will be a place to work together, to encounter new people, to feel welcome and safe, to discuss new ideas, to stroll and enjoy urban nature.



Michele Nebuloni's statement

"We believe in the heritage of the historic site of Via Palermo. The open and shared process has been the key element of the entire initiative. It involved a continuous dialogue with both internal and external stakeholders, embracing different disciplines, skills and perspectives. This collective effort will allow us to completely regenerate this place, open it to the surrounding ecosystem, and promote a cultural transformation. Soon, Chiesi Gardens will be a space where gardens will truly shape the relationship between function, people, and even values — an open space where everyone will feel at home."

Michele Nebuloni
Project Lead

The Architectural Team



Chiesi Gardens is a regenerative project signed by 51N4E and TEN, two Europe-based architectural practices specialized in design and research with the aim to create new and meaningful experiences.

Through a collaborative approach they design adaptive spaces that evolve over time.

51N4E

Brussels, Belgium

51N4E is rooted in Europe, where comfort slows down change. In the face of politically and ecologically complex scenarios, transformation happens here in a space that is already occupied by multiple and often parallel realities. In this context, 51N4E uses design to help overcome opposition and create integrated value and new experiences.

51N4E is a self-steering collective that wants to empower people to be both autonomous and connected. It does so by organizing the supportive processes needed for a collaborative design culture.

This collaboration platform combines the internal studios with a growing network of external partners.

51N4E thinks conflict can drive new and unexpected proposals. In projects, they respond both to the specificity of situations and to patterns and questions that are shared beyond. This process thinking is organized in programmes, where multiple projects regroup to feed each other with everything that is needed to turn ideas into concrete action.

51N4E



TEN

Zurich, Switzerland

Belgrade, Serbia

TEN is an architecture and research association working on the principle that value is an outcome of design effort. Its engagement on public themes of interest and design of the built environment is shaped by its common statute and open collaborative approach.

TEN is composed as a record label, providing new formats for interdependent work groups with emphasis on design by research. It aims to conceive, explore and produce ideas that both state and expand upon emerging practices in the built environment.

Its focus lies on producing new realities by means of creating prototypes, innovative buildings, urban propositions, and material application with a wide range of collaborators, colleagues, institutional partners and private clients.

TEN is currently focused on developing models for sustainable, affordable and adaptive buildings with particular focus on capable structures, reuse and cohabitation for different time horizons.



Architects' statement

"The goal is to create a place that is open to everyone — a space not only to enjoy, but also one that challenges and enriches people in many different ways. The key question, however, was: How do we achieve that goal? What kind of programming should take place? What types of spaces are needed to support it? And how can such an open place be managed? By developing the programming, spatial design, and management approach in parallel, we were able to create a project that serves as a flexible framework for this ambition — one that can adapt and evolve over time. After all, this is still just a plan. Once the project becomes a reality, it will be up to the people who use it to bring that vision to life."

Harold Vermeiren

51N4E Partner and Head of
Chiesi Gardens Architectural Project

Nemanja Zimonjic

TEN Director and Head of
Chiesi Gardens Architectural Project

Vision / Ambition

Chiesi Gardens aims to foster a culture of innovation and to stimulate a new and open system of relationships.

It will feature spaces that go beyond architecture, designed around people, for people. Flexible environments that can adapt to emerging needs and anticipate possible future scenarios.

Chiesi Gardens will embrace a circular approach to design, nurturing a more impactful culture of sustainability.



Innovation culture

For the timeliness of the project that encapsulates — right from the start — the demands of innovation culture. Experimentation, transformation, openness, creativity, exchange of knowledge and plurality of thought.

Places beyond architecture

For the appeal of the project that imagines places beyond architecture. Spaces where to cultivate relationships and new habits. Places where things happen and ideas take shape.

New and open system of relationships

Chiesi Gardens as an impulse to change. From closed to open for a new system of relationships: co-living, co-management, collaboration between private and public actors, internal and external communities, local and global networks.

Places designed around people, for people

Designed to foster the enhancement of human and intellectual capital, both within and beyond the company. Spaces to recognize and nurture talent, as well as to train and attract new skills.

Flexible spaces for futures scenarios

Places stimulated by a ‘regenerative idea’ based on flexibility and adaptability. Innovation is reflected in how spaces are designed, anticipating possible future scenarios of continuous evolution.

Circular approach

The value of sustainability — from a construction, environmental and social standpoint — determines a gentle approach to design. Reuse, reconversion and transformation are foundational elements of the company’s design vocabulary.

The Foundational Concepts

Urban Regeneration / Innovation Landmark /
Nature / Circularity / Adaptability /
Dialogue Corporate — Public Spaces /
Care / Openness / System of Relationships /
Mixité / International spirit / Multidisciplinarity



Opening



**CHIESI GARDENS
IS SET TO OPEN IN 2028**

Powered by Chiesi Group

Chiesi is a research-oriented international biopharmaceutical group that develops and markets innovative therapeutic solutions in respiratory health, rare diseases, and specialty care. The company's mission is to improve people's quality of life and act responsibly towards both the community and the environment.

By changing its legal status to a Benefit Corporation in Italy, the US, France and Colombia, Chiesi's commitment to creating shared value for society as a whole is legally binding and central to company-wide decision-making.

As a certified B Corp since 2019, Chiesi is part of a global community of businesses that meet high standards of social and environmental impact. The company aims to reach Net-Zero greenhouse gases (GHG) emissions by 2035.

With 90 years of experience, Chiesi is headquartered in Parma (Italy), with 31 affiliates worldwide, and counts more than 7,500 employees. The Group's research and development centre in Parma works alongside 6 other important R&D hubs in France, the US, Canada, China, the UK, and Sweden.

From Chiesi Via Palermo to Chiesi Gardens

Videos of the transformative process



Discover Restore to Impact:
jury' site visit | 05.2023



Discover Restore to Impact:
jury's meeting | 05.2023



Discover Restore to Impact:
in jury's words | 05.2023



Discover Restore to Impact:
full video | 11.2023



From Restore to Impact to Chiesi Gardens:
a journey of transformation | 02.2025



Chiesi Gardens:
our vision for the future | 02.2025



Chiesi Gardens:
Meet the Architects | 04.2025

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Credits

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Architectural renders

51N4E and Ten

Video

Doruntina Films

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